## Inclusive information:

Accessibility tips & tricks

# What we will talk about:

Who are you serving?

Creating accessible information

Testing for accessibility

Practical exercise

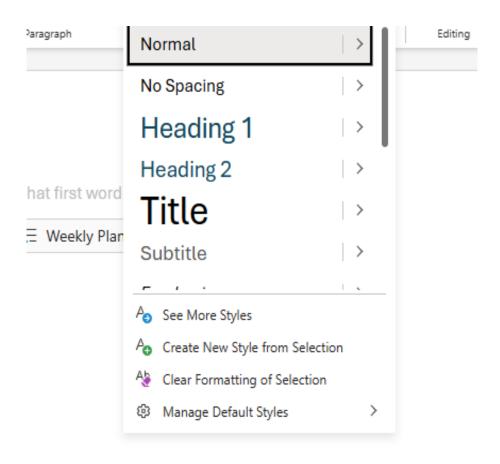
Disability isn't always what you think

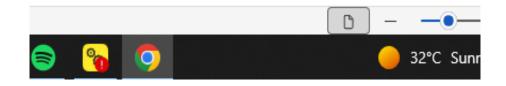
- Permanent
- Temporary
- Situational



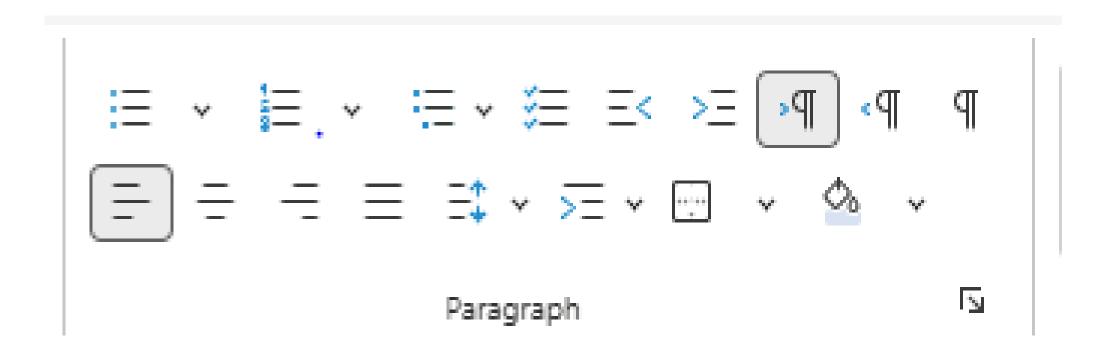
#### Structure

- Use Styles to build documents in Word
- Get trained if you don't know how to use them
- Well-structured Word documents can be converted to reasonably accessible pdfs





#### Use the tools!



#### Fonts

- Minimum 12 point for documents (larger for presentations)
- Web content should zoom 200% without running out of space on the page
- Serif fonts tend to be more difficult for lowvision readers to read, especially at smaller sizes



#### Colour

Avoid using colour exclusively to communicate information

Book venue Wendy

Set menu Jeff

**Entertainment** Rhonda

#### Colour

Avoid using colour exclusively to communicate information

Book venue Wendy

Set menu Jeff

**Entertainment** Rhonda

Activity

Assigned to

Status

Book venue

Wendy

Set menu

Jeff

Entertainment

Rhonda

Done

Awaiting info on allergies

Not done yet

#### Hyperlinks

- Don't say "click here"
- Open links in a new window so that users can go back quickly
- **Tell them** links open in a new window

#### Example:

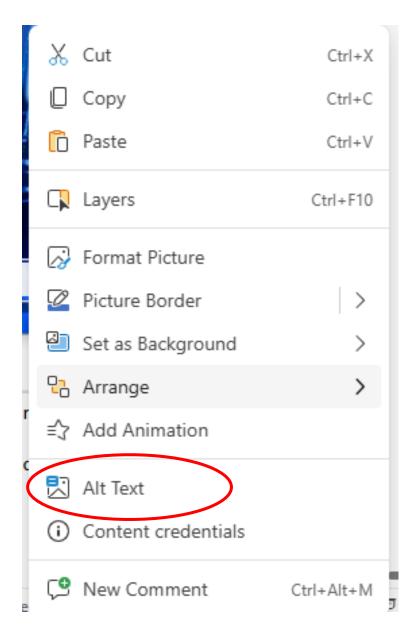
<u>Click here</u> to access the registration form.

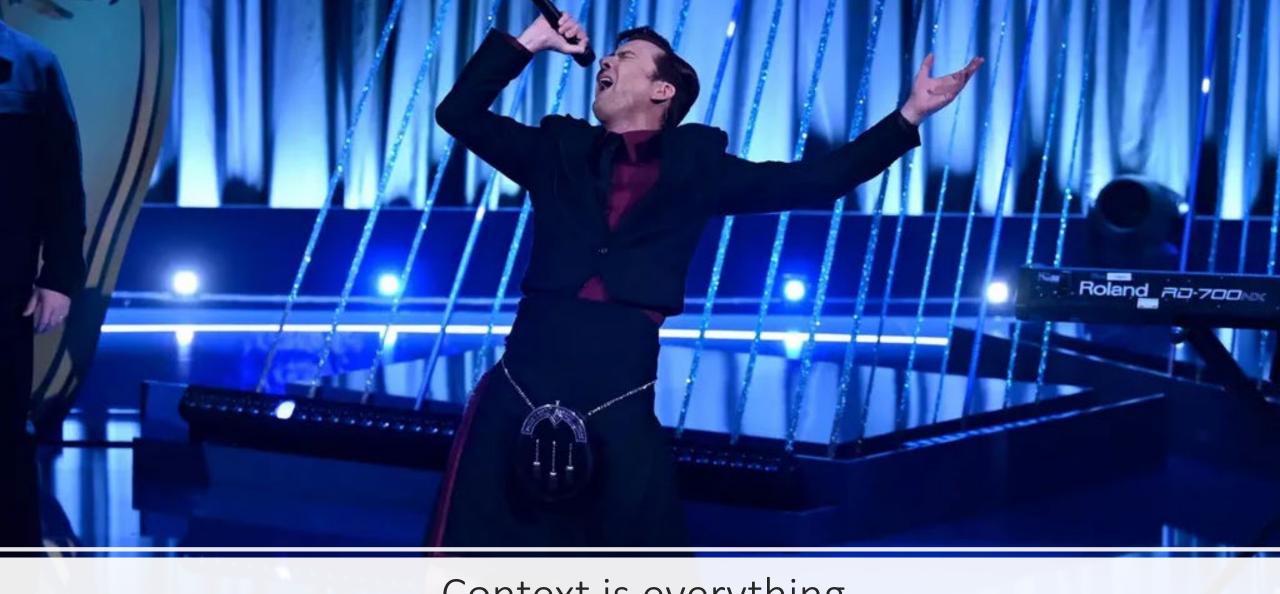
Please complete the <u>registration form</u> by October 31. (Opens in new window)

#### Graphics

- Does the illustration contribute to the content?
  - Yes describe the content in Alt text
  - No think about whether you need it at all, and if you decide to keep it, label it as decorative.

Context is everything!





Context is everything

#### It's not actually that hard

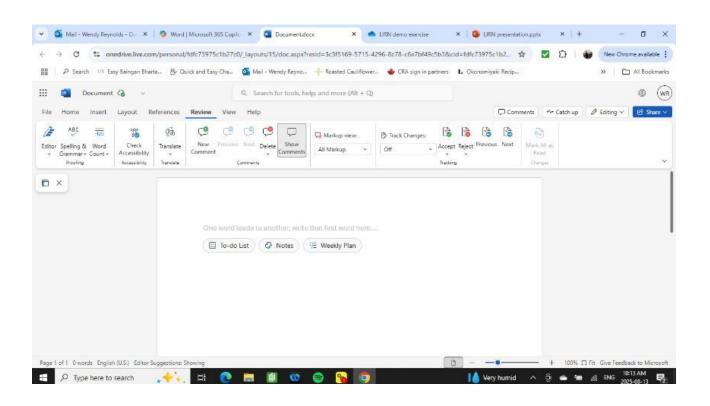
Home pages with most common WCAG 2 failures

WCAG Failure Type	% of home pages
Low contrast text	79.1%
Missing alternative text for images	55.5%
Missing form input labels	48.2%
Empty links	45.4%
Empty buttons	29.6%
Missing document language	15.8%

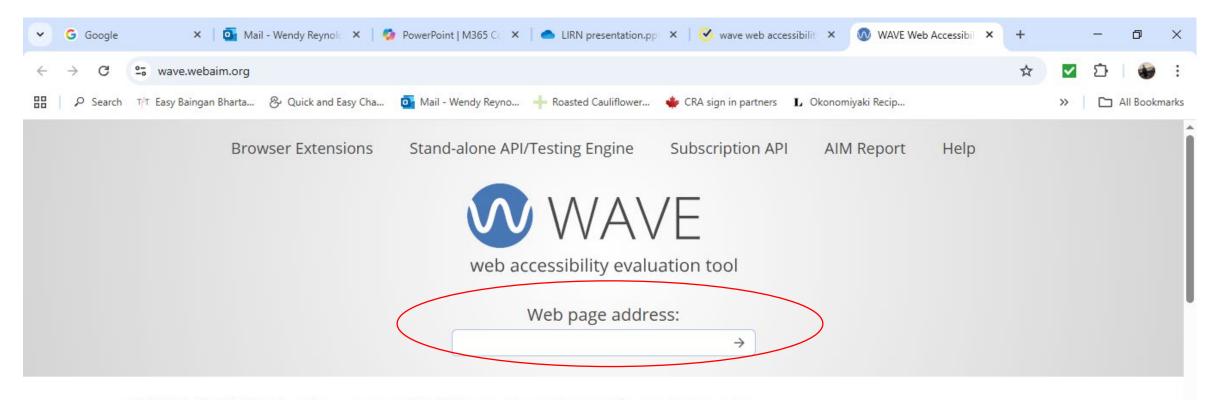
96% of all errors detected fall into these six categories. These most common errors have been the same for the last 5 years. **Addressing just these few types of issues would significantly improve accessibility across the web.** 

### Testing your content

- Manual testing
- Automated testing
- Reader







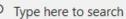
#### **WAVE Web Accessibility Evaluation Tools**

WAVE® is a suite of evaluation tools that helps authors make their web content more accessible to individuals with disabilities. WAVE can identify many accessibility and Web Content Accessibility Guideline (WCAG) errors, but also facilitates human evaluation of web content. Our philosophy is to focus on issues that we know impact end users, facilitate human evaluation, and to educate about web accessibility.

WAVE Browser Extensions

WAVE API and Testing Engine Accessibility IMpact (AIM) Report







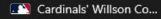










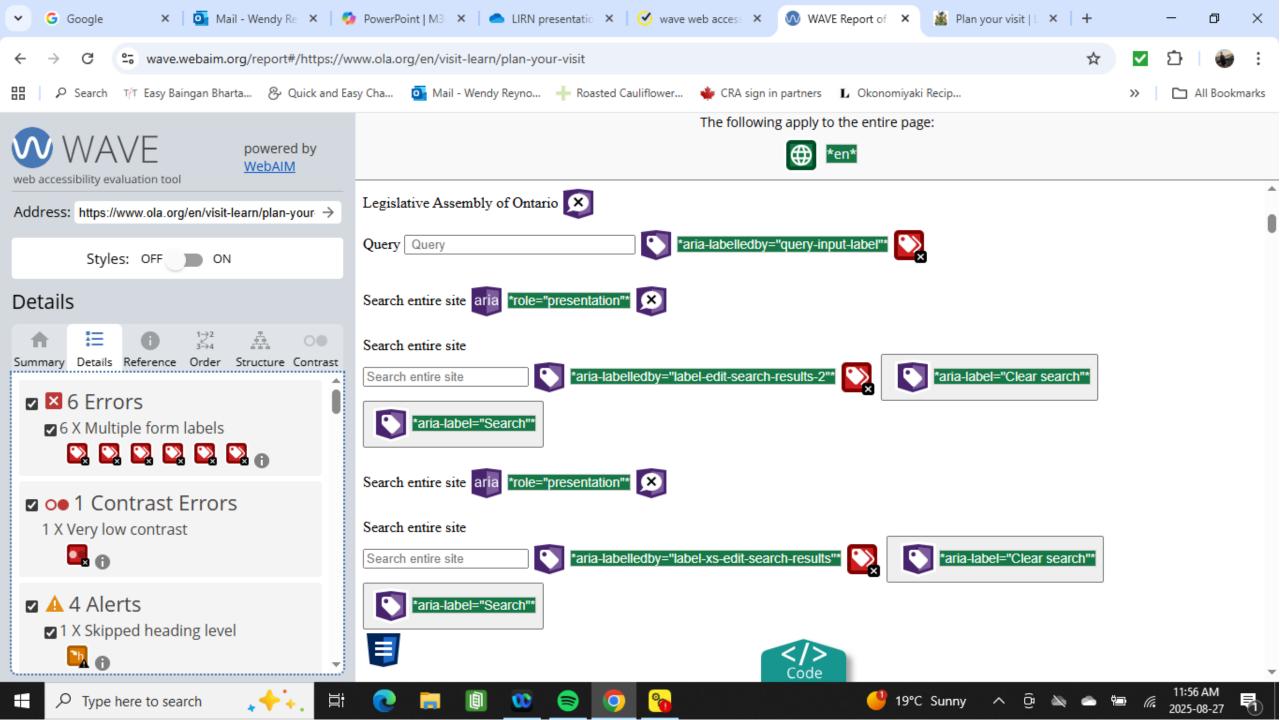


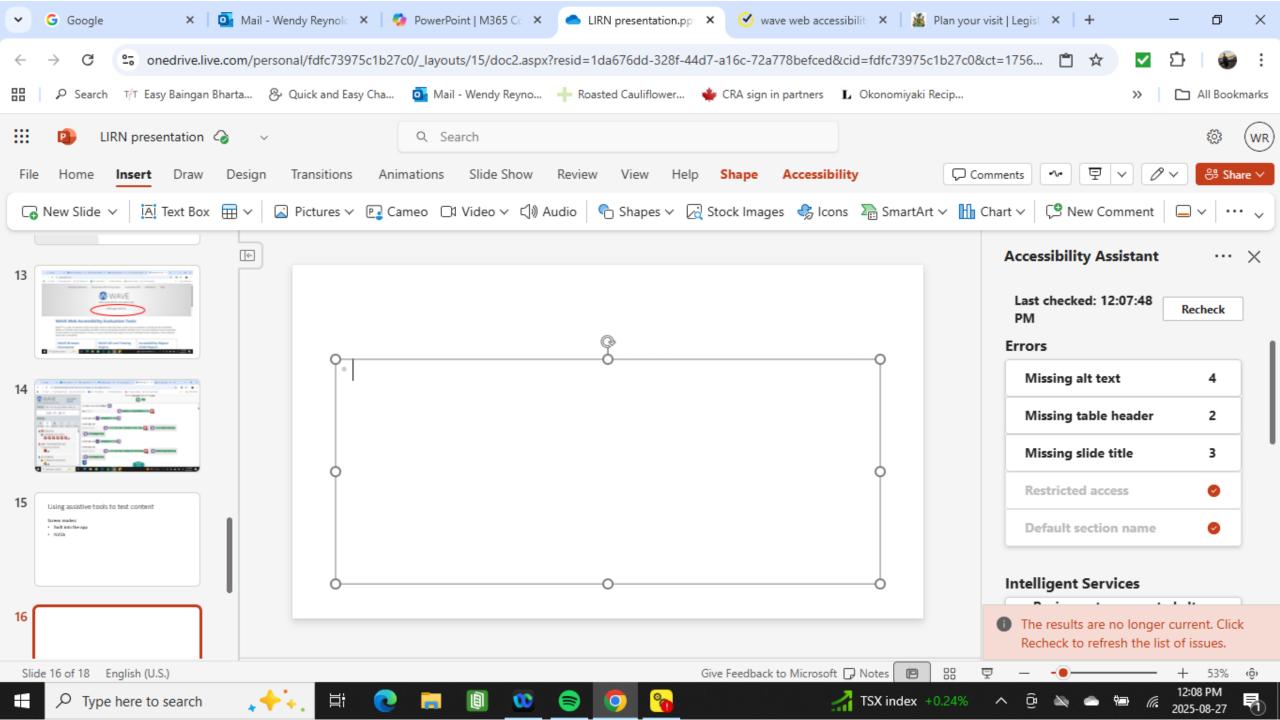








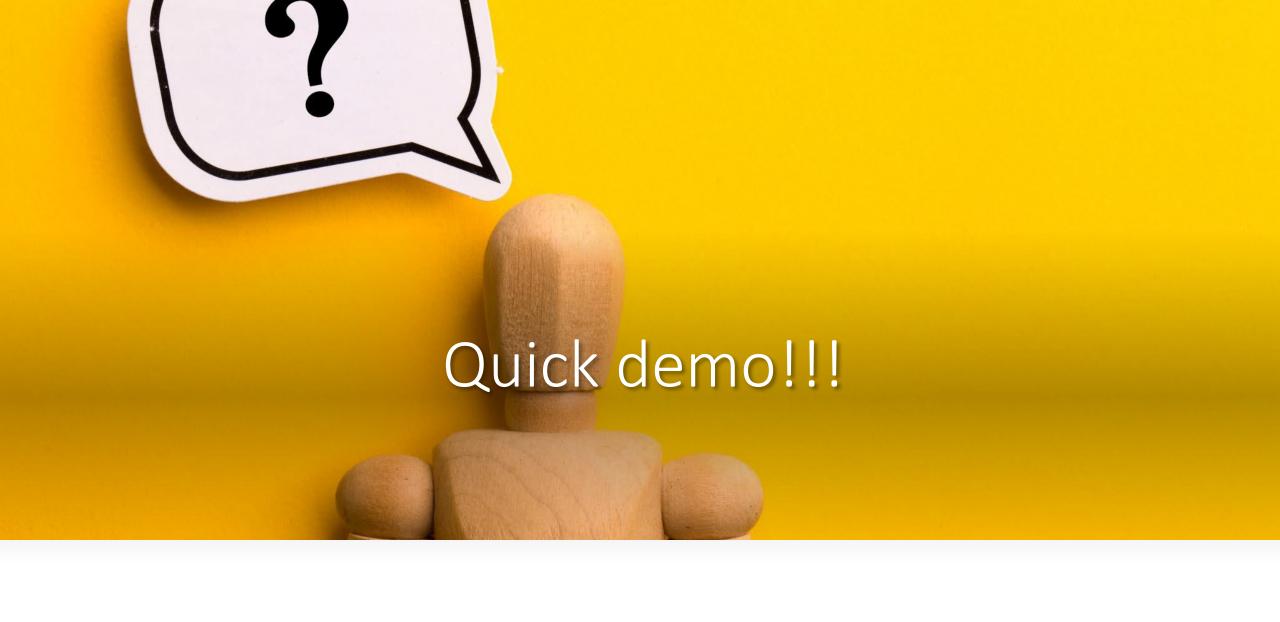


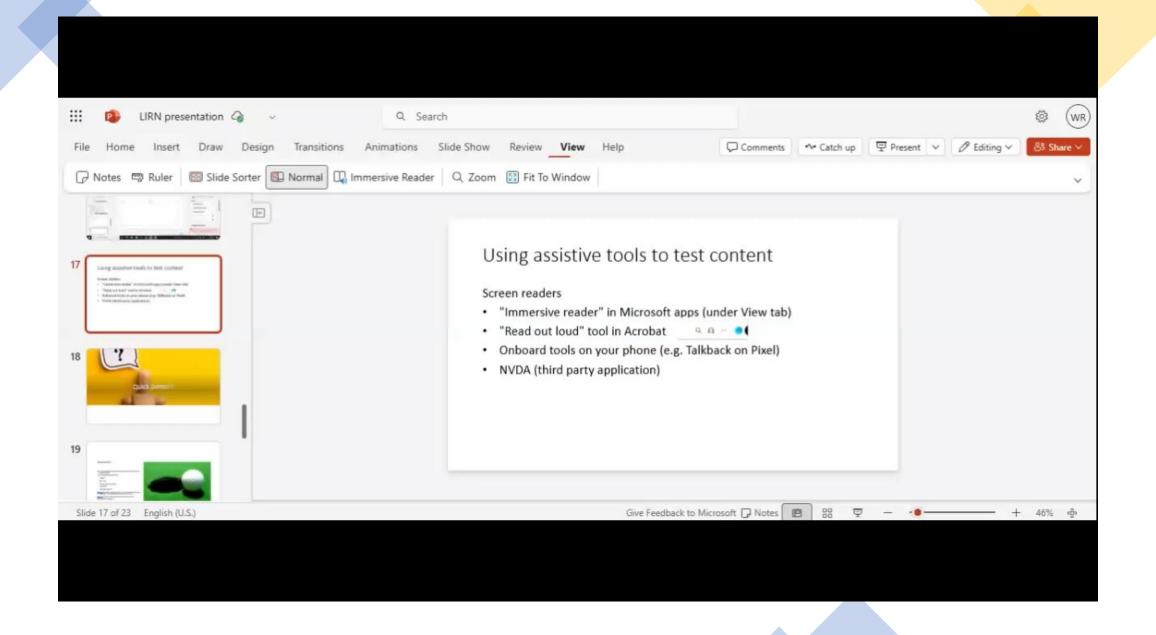


#### Using assistive tools to test content

#### Screen readers

- "Immersive reader" in Microsoft apps (under View tab)
- "Read out loud" tool in Acrobat
- Onboard tools on your phone (e.g. Talkback on Pixel)
- NVDA (third party application)





#### **Golf tournament 2025**

Join us at the beautiful San-Dee-Lee course on August 23 for our annual golf tournament!

Your \$100 registration fee includes:

- o 18 holes
- Cart renta
- o Post-tournament reception
- Great prizes

Rain date: August 30

<u>Click here</u> to access the registration form. You can sign up as a foursome or a single – we will be happy to find you a group to join.

<u>Click here</u> to access Google maps for directions to the course.

Thank you to our sponsors

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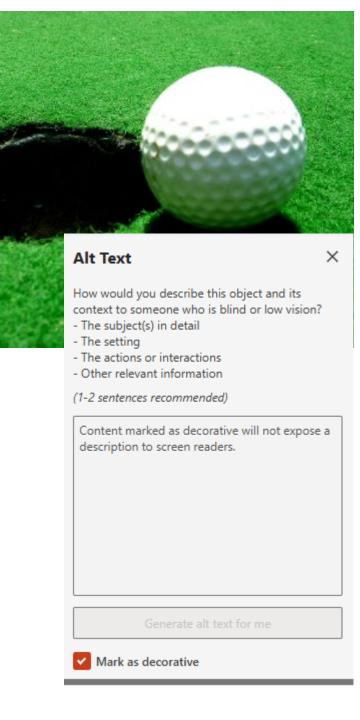
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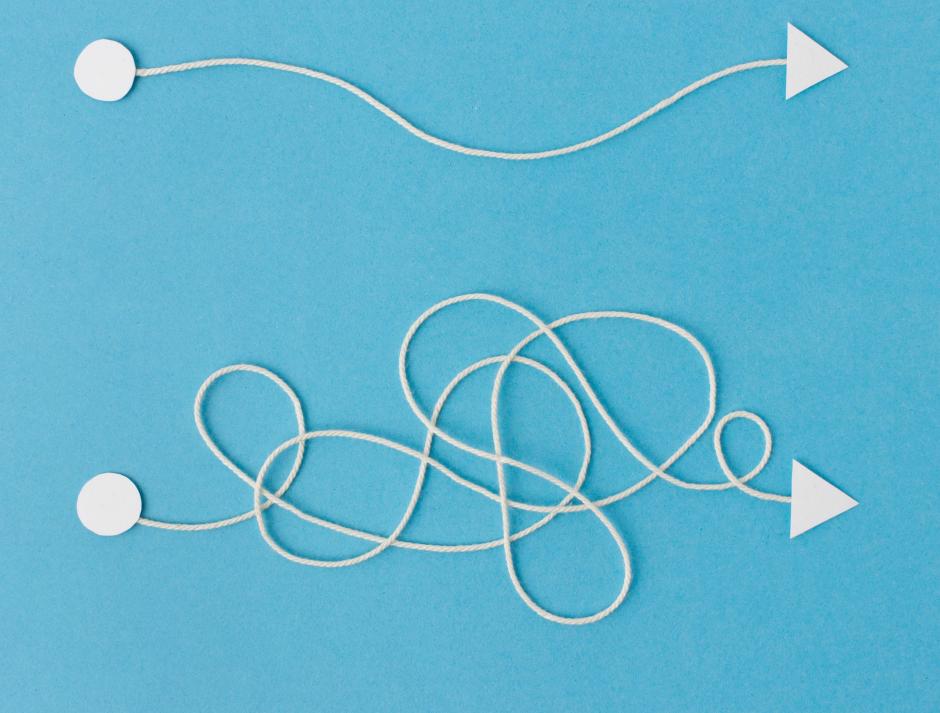


#### Resources

**WebAIM** - training and tools

Microsoft - training, troubleshooting and tools

W3C - "the regulator"





#### THANK YOU!!!!

