

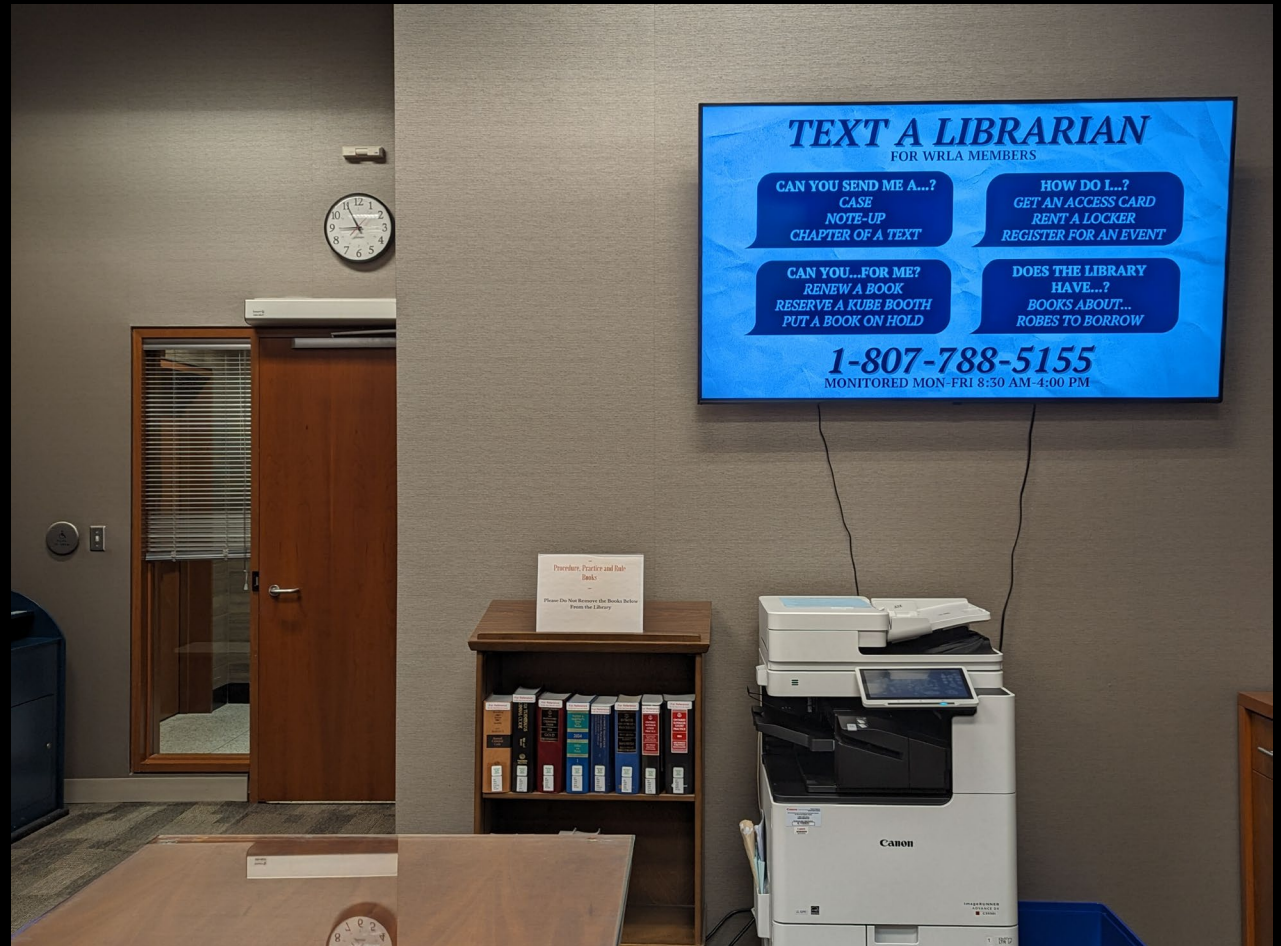
The background of the slide features a light gray circuit board pattern with black lines and circular components. A solid black horizontal band spans the middle of the image, serving as a backdrop for the text.

Digital Signage

Waterloo Region Law Association

Hardware Requirements

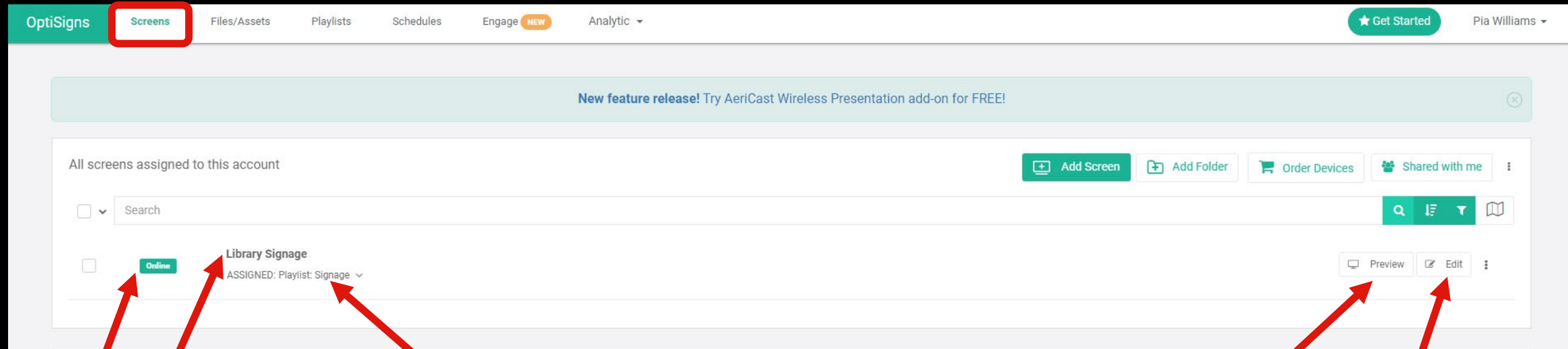
- Smart LED TV
- Wall Mount
- Media Player (Amazon Firestick)



Software Requirements

- **OptiSigns app** installed on the Firestick to control display on the TV.
- **Optisigns website** is used to control signage from any browser logged into our account.
 - Allows you to control display from home (e.g., inclement weather closure notice).
- **Optional: Canva** is used to design images for our digital signage as well as our social media platforms.
 - Instead of Canva, you may choose to use the integrated design platform on OptiSigns.
- **TV settings:**
 - Set on/off timer: Monday to Friday 8 am to 6 pm.
 - Set OptiSigns to automatically start playing when turned back on.

OptiSigns: Screens Overview Tab



Screen name

Screen status:
Online or offline
*Useful if working
from home

Media assigned:
Single image, playlist of
images, video, widgets
(e.g., current weather or
social media feed)

Preview: See what is
currently being shown on
the screen

More settings:
Orientation, schedules,
media type assigned, etc.

OptiSigns: Files/Assets Tab

OptiSigns Screens **Files/Assets** Playlists Schedules Engage NEW Analytic ▼ [★ Get Started](#) Pia Williams ▼

New feature release! Try AeriCast Wireless Presentation add-on for FREE!

Search 

Upload Files

Apps

Templates

Feeds

TYPE

All

Images

Videos

Docs

Apps

Shared with me

Home

Files/Assets

IWD TV (1).png
Added: 6 days ago

UPCOMING LSO CPDs T...
Added: 14 days ago

AGM COA 2024 ANNOU...
Added: 21 days ago

Coulter Winner Announc...
Added: a month ago

Upcoming WRLA Events ...
Added: a month ago

Black History Month 3.p...
Added: a month ago

Black History Month 2.p...
Added: a month ago

Black History Month 1.p...
Added: a month ago

Black History Month 4.p...
Added: a month ago

Family Day Closure TV.p...
Added: a month ago

SJA Therapy Dog TV.png
Added: a month ago

Text a Librarian TV (1).p...
Added: a month ago

ELECTRONIC RESOURCES AVAILABLE REMOTELY AT THE LIBRARY

DID YOU KNOW?
FROM OVERALL TO A FLY

LEXISNEXIS CONTEXT TRAINING

FEBRUARY LSO CPD GROUP REGISTRATIONS

2024-2026 WRLA TRUSTEE NOMINATIONS

New Folder



Apps offers "widgets" that integrate with other programs (e.g., google slides, weather, news feeds)

Templates will take you to the OptiSigns design platform

Delete, replace, "push to screens" each file here.

OptiSigns: Playlists Tab

OptiSigns Screens Files/Assets **Playlists** Schedules Engage NEW Analytic ▼ ★ Get Started Pia Williams ▼

New feature release! Try AeriCast Wireless Presentation add-on for FREE!

Search 🔍 📋

Create Playlist 📁 📄

Home

- Example Playlist ☐
- Signage ☐

Signage ✎ ↺ ↻ 📺 📺 📺 ⚙️ ⋮

Total size 65.62MB Total time 140sec # of items 7 ●

Drag and Drop asset from the right or playlist from the left to here!

	Upcoming WRLA Events TV (1).png	20 sec	✎	🗑️	⚙️
	Perkopolis TV.png	20 sec	✎	🗑️	⚙️
	UPCOMING LSO CPDs TV.png	20 sec	✎	🗑️	⚙️
	AGM COA 2024 ANNOUNCEMENT TV.png	20 sec	✎	🗑️	⚙️
	Text a Librarian TV (1).png	20 sec	✎	🗑️	⚙️
	e-LIRN Suite Library.png	20 sec	✎	🗑️	⚙️
	SJA Therapy Dog TV.png	20 sec	✎	🗑️	⚙️

Search 🔍 📋

Upload Files

Apps Templates

Select 🔼

Home

- IWD TV (1).png
- UPCOMING LSO CPDs TV.png
- AGM COA 2024 ANNOUNCEMENT TV.png
- Coulter Winner Announcement TV.png
- Upcoming WRLA Events TV (1).png
- Black History Month 3.png

Playlist queue set here. Can customize the amount of time each image is displayed for, the transition style between images, etc.

Scroll through media from "Files/Assets" tab here. Drag and drop into playlist queue on the left.

TEXT A LIBRARIAN

FOR WRLA MEMBERS

CAN YOU SEND ME A...?

CASE
NOTE-UP
CHAPTER OF A TEXT

HOW DO I...?

GET AN ACCESS CARD
RENT A LOCKER
REGISTER FOR AN EVENT

CAN YOU...FOR ME?

RENEW A BOOK
RESERVE A KUBE BOOTH
PUT A BOOK ON HOLD

DOES THE LIBRARY
HAVE...?

BOOKS ABOUT...
ROBES TO BORROW

1-807-788-5155

MONITORED MON-FRI 8:30 AM-4:00 PM

LIFE CAN BE RUFF TAKE A BREAK WITH A SJA THERAPY DOG

PRESENTED BY THE MENTAL
HEALTH COMMITTEE

JOIN US IN THE LOUNGE ON
TUESDAY, MARCH 19
12:30 - 1:30 PM



2024-2026 WRLA TRUSTEE NOMINATIONS

NINE TRUSTEE TERMS EXPIRE AT THE NEXT
ANNUAL GENERAL MEETING ON APRIL 16, 2024.
ALL NINE VACANCIES ARE FOR TWO YEAR TERMS.
ALL NINE VACANCIES ARE FOR LAWYERS.

BECOME AN ACTIVE
MEMBER OF A WELL-
ROUNDED PROFESSIONAL
ORGANIZATION



MAKE A POSITIVE
IMPACT ON YOUR
LOCAL LEGAL
COMMUNITY

NOMINATION DEADLINE: MARCH 8
ELECTION: AT THE AGM ON APRIL 16

ELECTRONIC RESOURCES AVAILABLE AT THE LIBRARY



THOMSON REUTERS

WESTLAW™

BARRY FISHER, LL.B.

WRONGFUL DISMISSAL
DATABASE ONLINE

- Advance Quicklaw
- Practical Guidance
- Context

- CriminalSource
- FamilySource
- Estates & Trusts Source

AccessCLE LSO CPD Articles

LiRN
Legal Information and Resource Network

ASK LIBRARY STAFF FOR MORE INFORMATION

BOOKS NEW BOOKS NEW BOOKS NEW BOOKS
BOOKS NEW BOOKS NEW BOOKS NEW BOOKS NEW



FIND THESE TITLES ON THE NEW BOOKS SHELF

LOOSE-LEAF UPDATES LOOSE-LEAF UPDATES
LOOSE-LEAF UPDATES LOOSE-LEAF UPDATES LOOSE-

FRAUDS ON CREDITORS: FRAUDULENT CONVEYANCES AND PREFERENCES

KF 1536 .ZA2 S67 1994

JUST CAUSE: THE LAW OF SUMMARY DISMISSAL IN CANADA

KF 3471 E34 1998

LAW OF DISMISSAL IN CANADA

KF 3471 L48 2003

LAW OF FRAUD AND RELATED OFFENCES

KF 9365 N53 1996

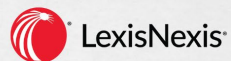
MCWILLIAMS' CANADIAN CRIMINAL EVIDENCE

KF 9660 M34 2013



NOW AVAILABLE IN
THE LIBRARY

Discover what's likely to resonate with your
judge before you begin drafting your motions.



CONTEXT

COURT & JUDGE MOTION
RULING ANALYTICS

- Discover how many cases like yours have been tried in a specific court, how the court ruled, and what language succeeded.
- View the specific logic behind a court's decision to grant or deny 25+ motion types.
- Find and use the precise case law language your judge relies on to craft arguments.
- Identify the opinions most cited by your judge.
- Pinpoint the words judges want to hear with legal language data.

Find a sample report linked in the January newsletter.

**LIBRARY STAFF WILL BE
WORKING FROM HOME
TODAY DUE TO INCLEMENT
WEATHER.**

Please email us if you
require assistance:
pwilliams@waterloolaw.org
nnureddin@waterloolaw.org



LSO CPD GROUP REGISTRATIONS

WEDNESDAY, MARCH 27

Wills and Estates Refresher 2024

2 h 30 m Substantive, 1 h Professionalism

WEDNESDAY, APRIL 3

Indigenous Law Issues 2024

3 h Substantive, 30 m EDI

FRIDAY, APRIL 5

Family Law Refresher 2024

3 h Substantive, 1 h Professionalism

THURSDAY, APRIL 11

The Eight-Minute Employment Lawyer 2024

3 h Substantive, 15 m Professionalism, 15 m EDI

The Eight-Minute Labour Lawyer 2024

2 h 30 m Substantive, 1 h Professionalism

REGISTER THROUGH
THE WRLA FOR A 50%
DISCOUNT

50%
OFF

UPCOMING WRLA EVENTS

DETAILS AND REGISTRATION AT WATERLOOLAW.ORG



TUES 19 MAR
12:30-1:30 PM

**LIFE IS RUFF: TAKE A
BREAK WITH A ST. JOHN'S
AMBULANCE THERAPY
DOG**

LOUNGE

NO REGISTRATION REQUIRED

WED 20 MAR
10:00 AM-4:00 PM

**LEGAL ATTIRE
FITTINGS AND ORDERS
WITH DAVID WHITE OF
LEGAL ATTIRE CANADA**

LOUNGE

APPOINTMENTS NOT
NECESSARY BUT WILL TAKE
PRIORITY

TUES 16 APR
4:30-9:00 PM

**2024 AGM & COULTER A.
OSBORNE AWARD DINNER**

CROWNE PLAZA

REGISTER AT
WATERLOOLAW.ORG

\$120 PER PERSON OR
\$900 FOR A TABLE OF 8

MARCH 8
INTERNATIONAL WOMEN'S DAY

INVEST IN WOMEN: ACCELERATE PROGRESS

THE WATERLOO REGION LAW ASSOCIATION
RECOGNIZES, CELEBRATES, AND SUPPORTS THE ACHIEVEMENTS
OF WOMEN & GENDER DIVERSE LEGAL PRACTITIONERS.
WE #INSPIREINCLUSION THROUGH OUR EVENTS,
FEMPOWR GROUP, BOARD OF TRUSTEES, AND LIBRARY STAFF.



BLACK EXCELLENCE

**A HERITAGE TO CELEBRATE;
A FUTURE TO BUILD**



VIOLET PAULINE KING HENRY

In 1953, Violet King got her law degree from the University of Alberta and was admitted to the Alberta bar in 1954. She was the first Black woman lawyer in Canada. Violet practiced law before moving to Ottawa to change careers and work for the Department of Citizenship and Immigration. Violet was committed to breaking down colour barriers and paved the way for future generations. In 1995, King was inducted to the National YMCA Hall of Fame.

Costs

- One-time Costs:
 - Smart LED TV - \$1,033
 - TV Wall Mount - \$40
 - Amazon Firestick - \$50
- On-going Costs:
 - OptiSign Software - \$216/year
 - Canva - \$150 (optional)



Benefits

- Showcase research techniques and library services
- Lower costs for promoting the library
- Make book recommendations and display new books
- Advertise the LiRN Suite of eResources
- Market library events/workshop promotion
- Advertise library CPDs
- Promote library facilities, membership and services
- Communicate important information quickly to library users
- Energy efficiency
- Reduction in paper use
- Uniform marketing between digital signage and social media