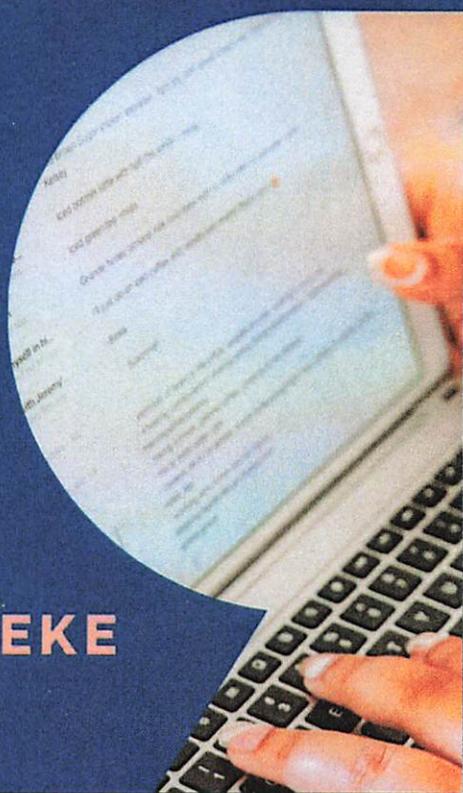# WIX

Website Design & Logo Maker

The Ultimate
Complete Guide
to Create
Professional
Websites

PATRICK EJEKE

BLOGS

Wix gives you unprecedented leverage to design your blog pages as you wish. This allows you to create stunning blogs and content and grow your audience with people who share your passion.

You can choose a layout and Readers can join your blog, create member profiles, like and follow posts, comment with images and videos, and even become contributing writers.

Get Set Up In Minutes:
You can easily add a Blog to your site in minutes with no hassles by choosing a premade layout.

Manage your blog:
You have access to the state-of-the-art dashboard and editor. From here you can Create new posts, add categories, manage comments, and more from your Wix Editor, live site, or mobile.

Great Mobile Experience:
You can do a lot from your mobile device when it comes to posting on your blog. You can create a post, edit a post, delete comments and manage all your blog posts while on the move.

Add Categories:
When you add topic/categories, these appear at the top of your Menu. This is an easy way for your blog readers to access more of your content.

Search your Site Easily:
With the search bar, your readers can easily find topics that they are interested in. You can also search members, comments, or hashtags.

Rich Text Editor:

You can create rich contents for your visitors. Your site contents can come alive with styled quotes, bullets, bold, links, and you can also align your texts, videos, and images just the way you want them.

Add Multiple Writers:
You have the freedom to add as many writers or contributors as you so desire. You can give each person different levels of permission and they can manage posts, comments, etc.

Add Social Features:
Give your site visitors the chance to share your contents on various social networks. You have premade social sharing buttons to choose from.

Profile Page:
You also have the ability to add members to your site. Members can follow each other and encourage each other by commenting and sharing other member's posts.

Members Page:
You and anyone you give permission can view other member's pages. You can search them by or you can sort them according to the number of posts, comments, or followers.

Hashtag Your Posts:
If you would like to increase your social reach you can add hashtags to all your posts. This also has added benefits that readers can find content that matters to them easily.

Automatic Notifications:
Another way to get people back to your blog is through the automatic nonfiction system. Your blog members can get an email and mobile notifications on the people they follow as wells comments.

Social Sign-Ups:
You can also allow your blog readers to sign up via email, Facebook, or Google.

Blog Analytics:
Optimize your blog with real-time data and increase search traffic.

Monetize You Blog:
You can give your readers some exclusive content by setting up subscription options for any of your content and you can do this on a page-by-page basis.

Blog Translation:
Wix gives you a way to translate your blog into different languages via Wix Multilingual or Wix Blog.

ADDING WIX BLOG TO YOUR SITE

With the Wix blog, you can write all the contents all by your-self or you can collaborate with someone in your online com-munity.

To add the Wix Blog app:
1. Open the App Market:

    ◦ **Wix Editor**: Click the **Add Apps** ⊠ icon on the left side of your Editor.

    ◦ **Editor X**: Click the **App Panel** ⊠ icon on the top bar.
2. Type "Wix Blog" in the search field and press Enter.
3. Click **Add to Site** next to the **Wix Blog** app.

If the template you have comes with blog pages prebuilt in, then all you need to do is to simply customize the pages.

But if your template does not, then you can add it from the editor

Creating Your Blog
1- Click the Add PLUS sign
2- Click Blog
3- Choose any of the blog display styles that you on the right
4- Then click the options for the particular style you chose
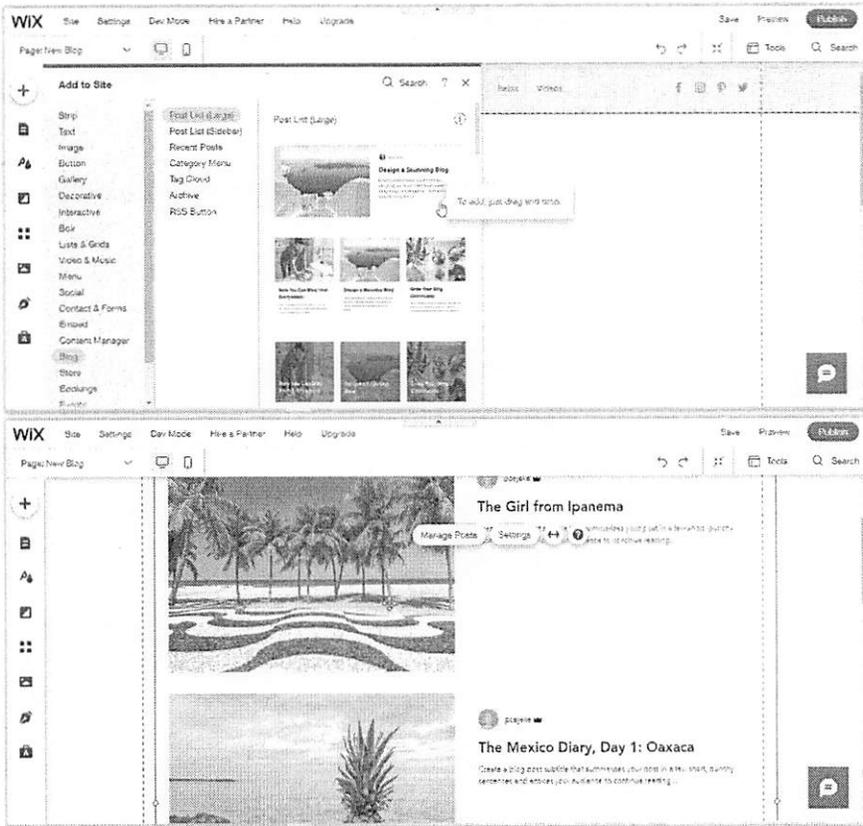
Set Up Your Blog

After you've added the blog, you have several options for settings on the settings panel. From your blog settings dashboard, you can change your author info, and customize your email notifications.

1- Click **Wix Blog**
2- Click on **Blog manager**
3- At this point, you either **Create a post** or **Manage Posts**
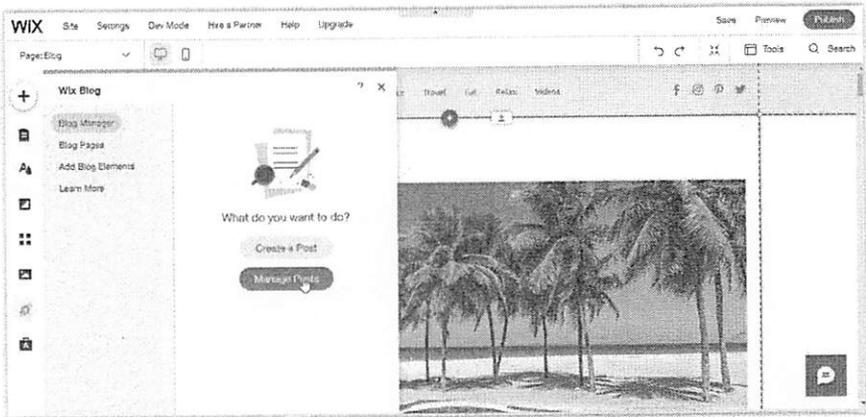
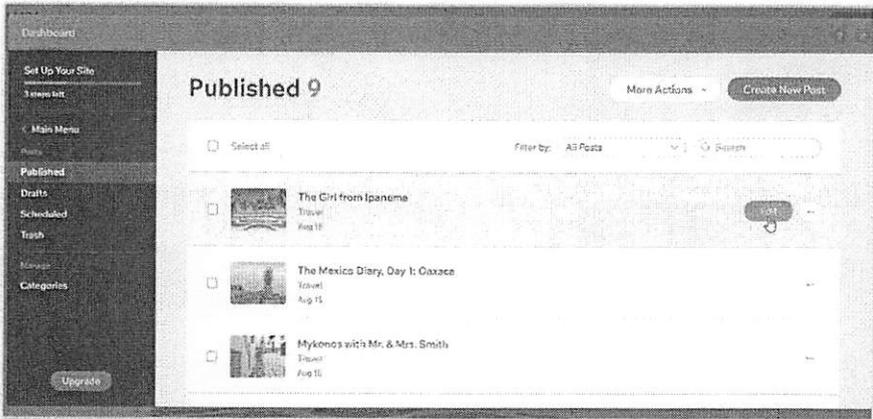On the next page, follow the following steps

1. Click **Blog Settings**.
2. Click **Edit** next to **Your Author** Info to change the author details.
3. Click **Manage** next to **Manage your notifications and emails**.
4. Click the **Send email notifications to subscribers** toggle:
   - **Enabled:** Both members and subscribers through the Get Subscribers app who want to receive notifications receive email notifications. Learn more
   - **Disabled:** Only members who want to receive notifications receive email notifications.
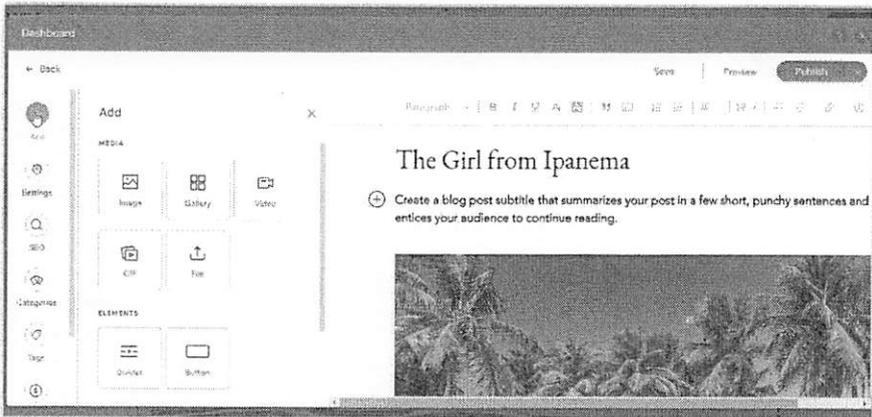
From this same panel, you can:
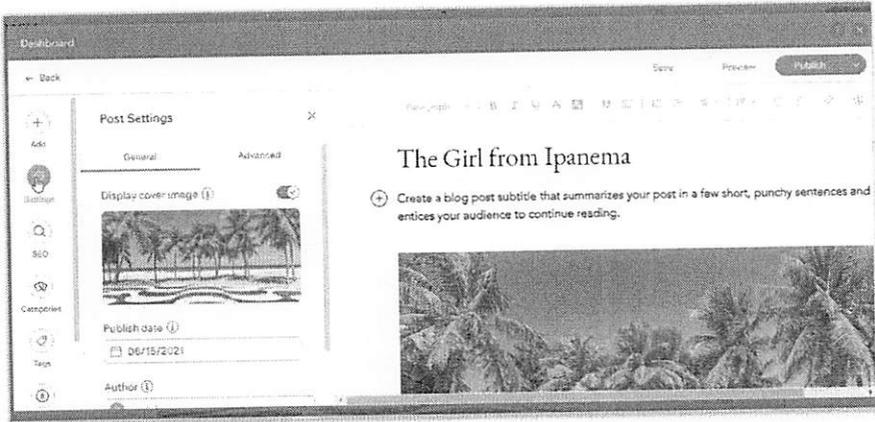1- Write a New Post
2- Edit individual posts
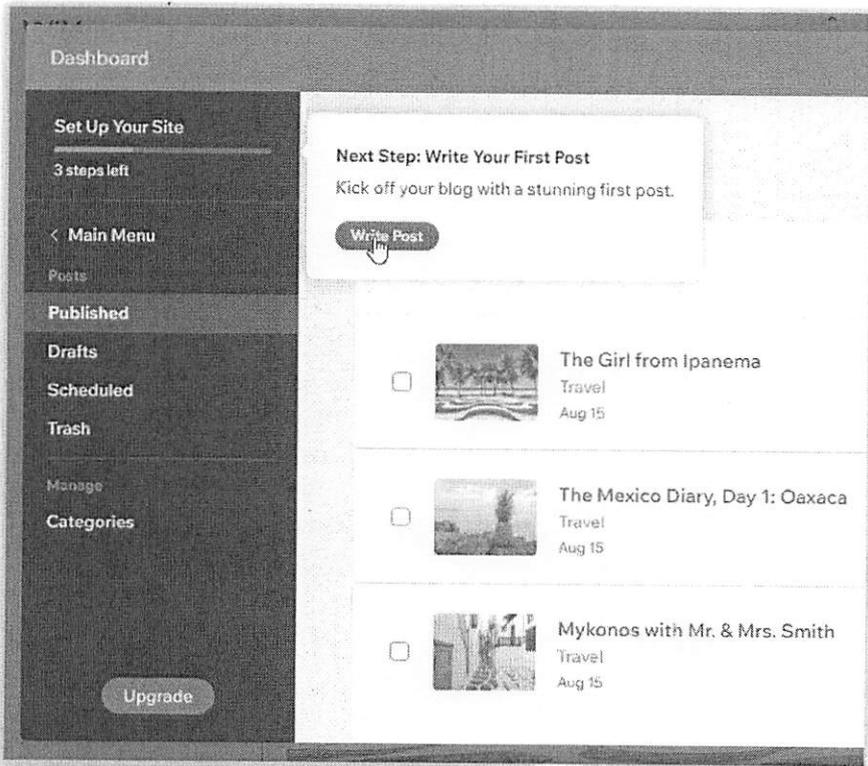
On the next page you do the following:

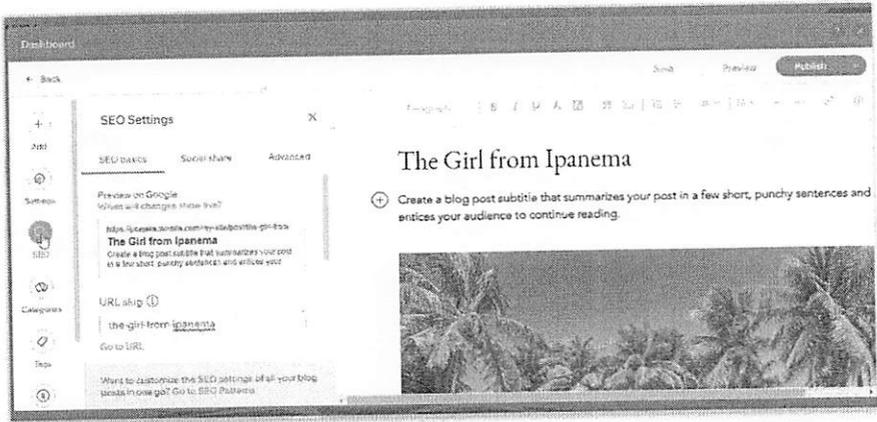## 1- Add Media to your post

2- Change blog settings
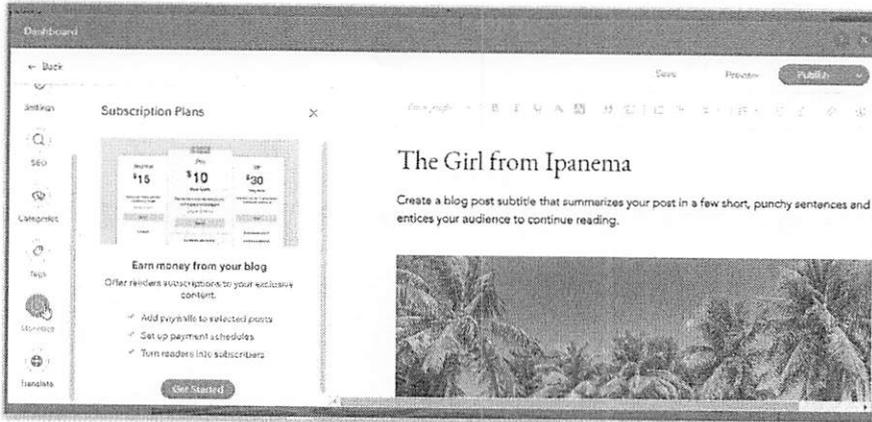
3- Customize SEO Settings

4- Add Categories

5- Add Tags to your posts

6- Monetize your posts by add

> Adding paywalls to selected posts
> Setting up payment schedules
> Turn readers into subscribers

7- Translate your page with Wix Multilingual
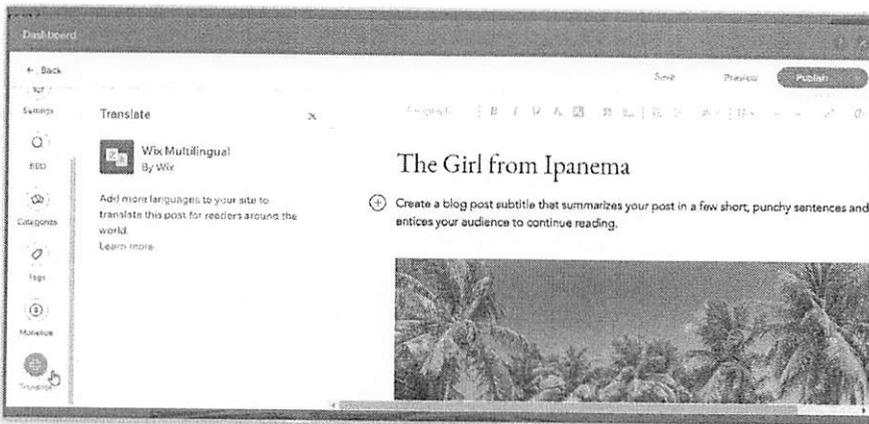
8- From the settings button, you can change the display settings

1. Click your blog feed in the Editor.
2. Click **Settings**.
3. Click the **Display** tab.
4. Select or deselect the features you want to display in the blog feed or category feed.
   Note: To choose which features appear on the post page, click here.

5. Set your blog menu options:
   1. Click **Blog Menu**.
   2. Click the **Show blog menu** toggle:
   - **Enabled:** The blog menu is displayed at the top of the blog. Select or deselect the checkboxes next to each feature to show or hide it.
      - **Disabled:** The blog menu is not displayed.
6. Set social sharing options:
   1. Click **Social Sharing**.
   2. Click the **Show blog menu** toggle:
      - **Enabled:** Social share icons are displayed with your posts.
         - Select or deselect the checkboxes next to each social media network to show or hide it.
      - **Disabled:** Social share icons are not displayed on posts.
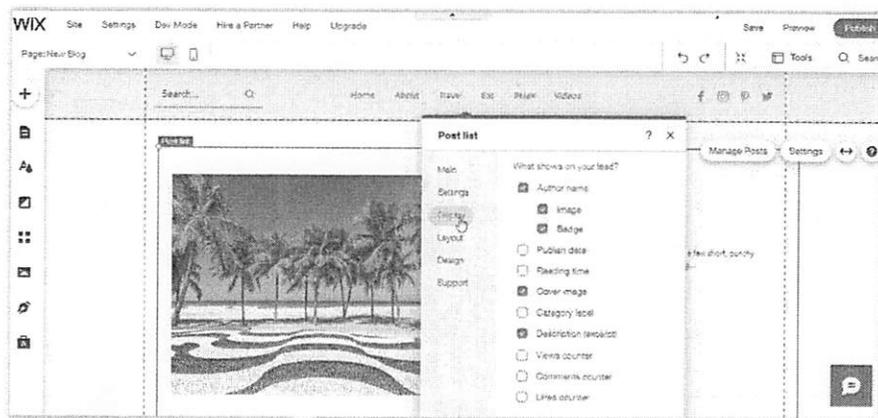
9- Change the layout

1. Click your blog feed in the Editor.
2. Click **Settings**.
3. Click the **Layout** tab.
4. Choose a layout for the All Posts Feed.
5. Choose the **Image Ratio** for each post.
6. Customize the layout settings:
     - **Post size:** Control the number of cards per row.
     - **Spacing between posts:** Set the spacing between posts.
     - **Text box height:** After changing display settings or font size, you can use text box height to ensure your box is the optimal size for the content.
     - **Feed margins:** Adjust both right/left and top/bottom margins at once.
     - **Text padding (left to right):** Adjust the space between the text and the border of the text box.
7. Customize the Post Loading settings:
     - Select how posts should load:
          - **On scroll down:** Posts display in an endless scroll.
          - **With page numbers:** After a set number of pages load, visitors can click to view the next.
     - Choose how many posts should load:
          - Drag the slider to set how many posts appear per page or with every scroll.

8. Click the **Category Feed** tab at the top to customize the layout settings for the category feed.
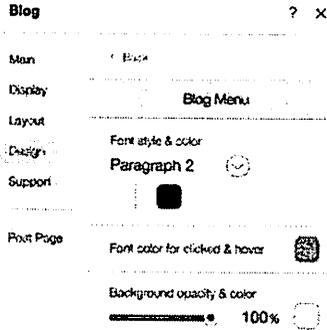

10- Customize the design

From you're the editor, you can also customize the look and feel of the rest of the blog page.

Customize your Blog Menu

1. Click your blog feed in the Editor.
2. Click **Settings**.
3. Click the **Design** tab.
4. Click **Blog menu**.
5. Customize the design of the following parts of the blog menu:
   - **Font style and color:** Click the dropdown to choose a font style and click the color box to change the color of the font.
   - **Font color for clicked & hover:** Click the color box to choose a color for the font when clicked and on hover.
   - **Background opacity and color:** Drag the

slider to change the level of opacity for your background, and click the color box to choose a color.

Blog   ? ✕

Main   ‹ Back

Display   Blog Menu

Layout

Design   Font style & color

Support   Paragraph 2   ⌄

Post Page   Font color for clicked & hover   🖼

Background opacity & color

●━━━━━━━●   100%

Customize the look of your Blog Feed

1. Click your blog feed in the Editor.
2. Click **Settings**.
3. Click the **Design** tab
4. Click **Posts**.
5. Click the **All Posts Feed** tab.
   Note: Changes made here affect posts displayed on the main blog page.
6. Customize the design of the following:
   - **Title style & color:** Click the dropdown to choose a title style and click the color box to change the color of the title font.
   - **Description style & color:** Click the dropdown to choose a description style, and click the color box to change the color of the description font.
   - **Text color on hover:** Click the color box to choose a color for the text on hover.

- **Overlay color:** Drag the slider to change the level of color in the overlay and click the color box to change to color.

7. (If you have created categories) Click the **Category Feed** tab.

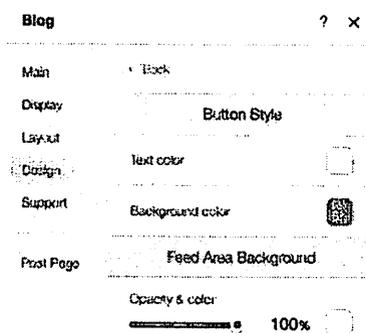   **Note:** Changes made here affect posts displayed on the category pages.

   - **Title style & color:** Click the dropdown to choose a title style and click the color box to change the color of the title font.
   - **Description style & color:** Click the dropdown to choose a description style, and click the color box to change the color of the description font.
   - **Text color on hover:** Click the color box to choose a color for the text on hover.
   - **Overlay color:** Drag the slider to change the level of color in the overlay and click the color box to change to color.
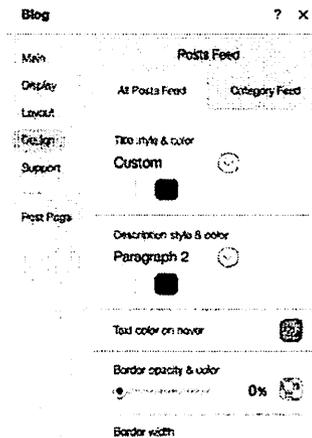
Customize your Buttons and Margins

1. Click your blog feed in the Editor.

2. Click **Settings**.
3. Click the **Design** tab
4. Click **Button and Background**.
5. Customize the design of the following:
   - **Text color:** Click the color box to choose a color for your button text.
   - **Background color:** Click the color box to choose a color for your button background.
   - **Opacity and color:** Drag the slider to change the level of opacity for your feed area background, and click the color box to choose a color.

Blog

Main

Display

Layout

Design

Support

Post Page

Button Style

Text color

Background color

Feed Area Background

Opacity & color

100%

Customize your Video Settings.

1. Click your blog feed in the Editor.
2. Click **Settings**.
3. Click the **Design** tab
4. Click **Video Settings**.
5. Customize the following:
   - **Play videos:** Click the dropdown to choose how you want your videos to play.

- **Play with sound:** Click the **Play with the sound** toggle to enable or disable sound in your videos.
- **Playback speed:** Click the dropdown to choose your video playback speed.
- **Loop videos:** Enable or disable the **Loop videos** toggle to choose if your videos play in a loop or not.
- **Show play button:** Enable or disable the **Show play** button toggle to show or hide a clickable play button on your video.