WIX
MADE EASY

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Figure 6.46

Blogs

Blogging is a great way to showcase your ideas, products or services or can just be a way for you to connect with your visitors to keep them informed about what is going on regarding the topic of your website. You can think of a blog as a diary or journal for your ideas or opinions. It can also be used to let people know about upcoming events or new products on the horizon.

To add a blog, you will once again to the *Add* menu and choose *Blog*. Then you will be prompted as to what type of blog you wish to create. You can choose a basic blog, a blog with a writing team or a member's blog where others can contribute their own content assuming they have a membership to your site.
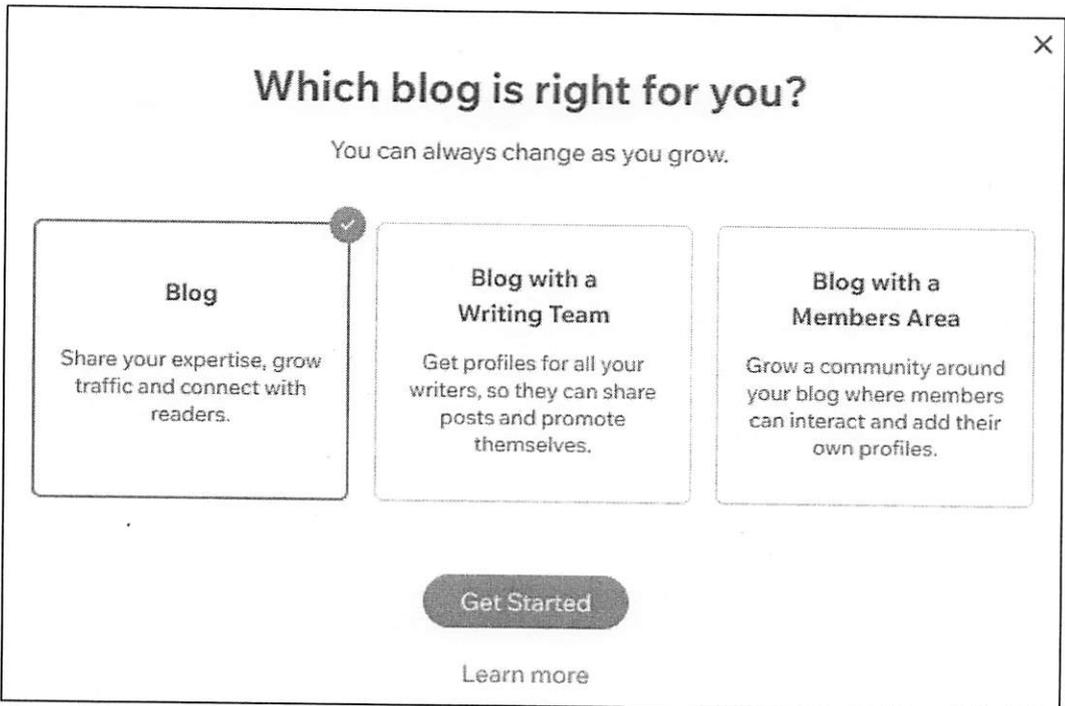
Which blog is right for you?

You can always change as you grow.

Blog	Blog with a Writing Team	Blog with a Members Area
Share your expertise, grow traffic and connect with readers.	Get profiles for all your writers, so they can share posts and promote themselves.	Grow a community around your blog where members can interact and add their own profiles.

Get Started

Learn more

Figure 6.47

For my example, I will choose the basic blog since I will be the only one updating my site with the latest baked goods. After I clicked on the *Get Started* button, a new page named Blog was created and some sample content was added. Also when I go to my Pages section, I will see a section called *Blog Pages*.
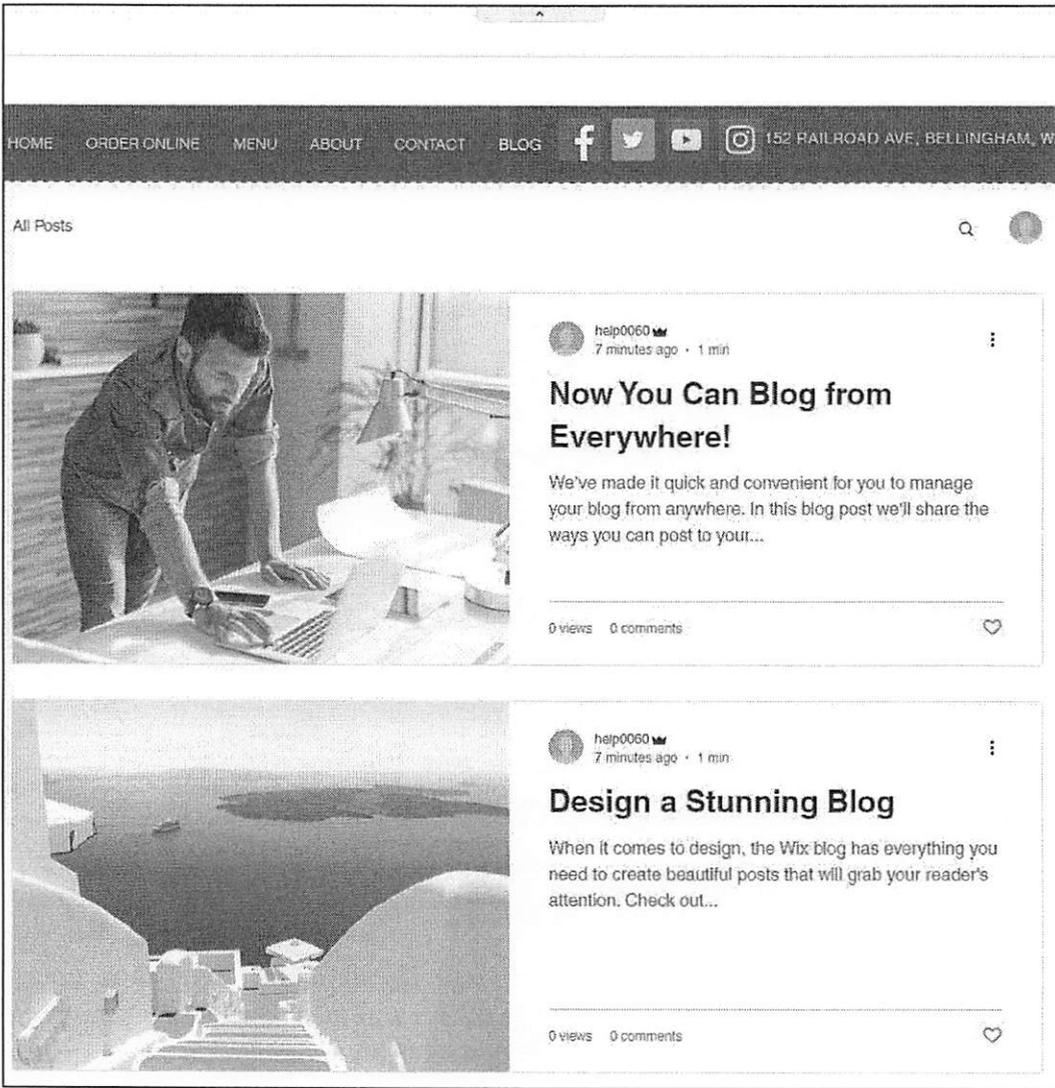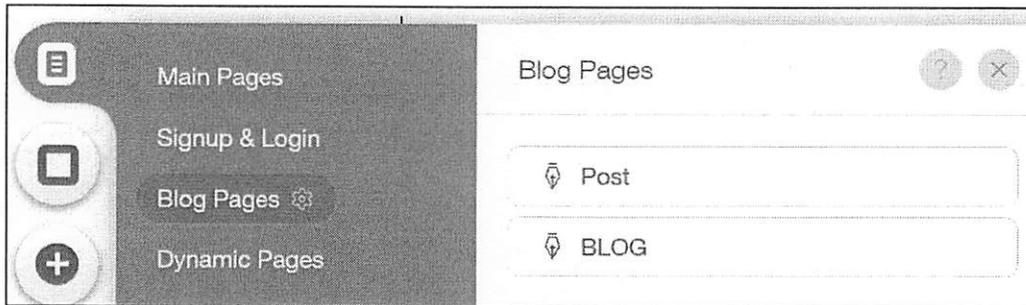
Figure 6.48

Figure 6.49

When I select the blog on my page I will get a button that says *Manage Posts*. After I click the button I will be taken to my blog section where I can then edit or remove the sample blogs that Wix created and also create a new blog by clicking on the *Create New Post* button.
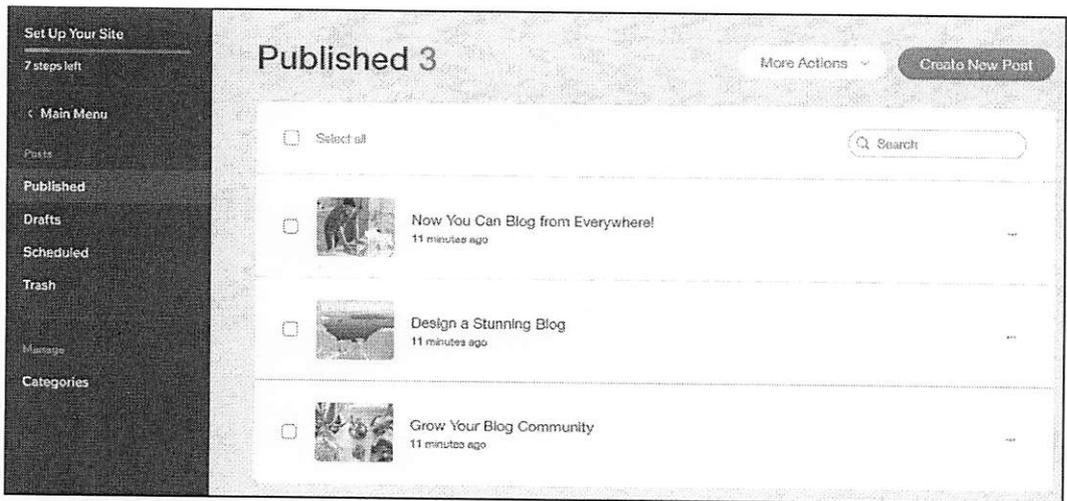

Figure 6.50

Clicking on the ellipsis next to a post will give me options to edit, duplicate, delete or revert the post to draft status. I will now remove all the sample blog posts and create a new one of my own. I can do things such as add text, and images and format them the same way I can on other pages. I can even add links if needed.

Off to the left of the blog post, you will see various buttons that will allow you to change the settings for the post such as the date it was posted and the author who wrote it. You can also set up SEO settings for search engines like you can with your main site and add tags that are related to the blog content which is also used for search engines so they can find your posts. You can even create multiple categories for your blog posts to help keep things organized.

Once I have everything looking the way I like I can click on the *Publish* button. If I click the down arrow next to the Publish button I can save my post as a draft or schedule it to go live at a certain time.

Figure 6.51

Now when I go back to my blog page I will see my new post with its posting date and can then see how my people have viewed it, liked it and I can also read any comments that might have been made about it.