Bruce Law Association

Learn with LiRN Fall 2023
Using Your Website BLOG
To Forward Non-Confidential
Information to Member Patrons

I personally use WIX as my website building platform of choice, as it came more highly recommended than WordPress. Both platforms have the capability to create Blog Posts and maintain those postings on the Blog page of your website.

The joy of using Blog Posts for this purpose is that each Blog Post does three things:

1. It publishes the Post to the Blog Page on your website;
2. It sends out an Email notice to all your Ppatrons, about the Post; and
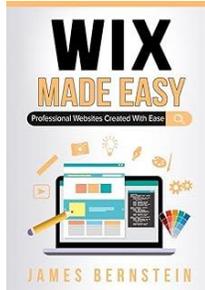3. It posts a Notice of the Blog Post to whatever social media you use (eg. FaceBook).

When one of your members phones you and asks you to re-send the information you published by way of a Blog Post, days or weeks ago, you can simply direct them to the Blog page of your website. This serves three purposes:

1. It allows you to avoid resending information time and again, because your member deleted the original.
2. It keeps a perpetual record of all the Posts right on the website Blog page.
3. It gets your Member / Patrons accustomed to using the Website.

I am sending along copies of the Wix "Blog" how-to information from the two books I showed everyone at the conference, for Jacquie to post in the Wiki. Both these books are available on Amazon. Neither book is all that great, but they are usable.

I am sure there are many more books out there for both WIX and WordPress.

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Reference Books

WIX Made Easy, by James Bernstein

https://www.amazon.ca/s?k=%EF%82%A7+WIX+Made+Easy%2C+by+James+Bernstein&crid=52KUW63O8H8J&sprefix=wix+made+easy%2C+by+james+bernstein%2Caps%2C70&ref=nb_sb_noss

WIX Website Design & Logo Maker, by Patrick Ejeke

https://www.amazon.ca/Wix-Ultimate-Professional-Optimized-Screenshots/dp/B09FS2ZTVX/ref=sr_1_1?crid=20LM18JQR9PFE&keywords=WIX+Website+Design+%26+Logo+Maker%2C+by+Patrick+Ejeke&qid=1698091842&sprefix=wix+website+design+%26+logo+maker%2C+by+patrick+ejeke%2Caps%2C75&sr=8-1

I also discovered this third book, when I looked on Amazon:

https://www.amazon.ca/WIX-BLOG-Blogging-Optimized-Ecommerce/dp/B09LGGT24J/ref=sr_1_2?crid=20LM18JQR9PFE&keywords=WIX+Websi

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ix+website+design+%26+logo+maker%2C+by+patrick+ejeke%2Caps%2C75&sr=8-
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Online Help Sites

A quick search on Google turned up a number of sites that will doubtless be helpful in your efforts to create your own Blog. The following are just two of the many my search discovered:

> For WIX:
> This is from / on WIX's own website.
> https://www.wix.com/start/blog
>
> For WordPress:
> https://www.hostgator.com/blog/how-to-setup-wordpress-
> blog/?utm_campaign=webhosting_PPC&utm_source=googleads&utm_medium=g
> enericsearch&pb=signup_searchbrandpromo&channelid=P61C112S570N0B5578
> A20D4499E0000V100&gad=1&gclid=CjwKCAjws9ipBhB1EiwAccEi1F96_dg2kk8
> 3qgs_Q2s7l-
> g5txgkdo49QG0FJ4rKTn6CQWiNOfmxbBoC5O0QAvD_BwE&gclsrc=aw.ds

How-To

I won't even attempt to walk you through the how-to particulars of setting up your own Blog. The information I am asking Jacquie to post to the LiRN Wiki, along with this letter, is more than enough to get you up and running. Once your Blog page is set up, as I demonstrated at the conference, it's easy-peasy to create and post a new Blog from your "Dashboard."

Additional Documents

The following is a list of the additional documents I am sending along to Jacquie to post on the LiRN Wiki:

- Copy of Current Entries on the Blog Page on our Website
- Copy of an Email Notice to Members / Patrons of Blog Post
- FaceBook Notice of Blog Post
- Copy of WIX Dashboard, that I showed to make a post at the conference
- Excerpts regarding Blog how-to from "WIX Made Easy" book

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- Excerpts regarding Blog how-to from "WIX Website Design and Logo Maker" book

Best of Luck – Happy Blogging

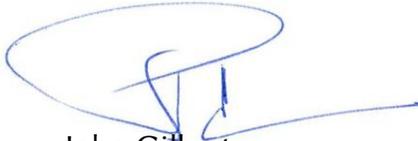If there is anything I can assist you with, please do not hesitate to ask.

> My Email is: bruc.law.assoc@gmail.com
> Phone: 519-881-2384 (Work) / 519-901-2190 (Cell)
> BLA Website Address is: https://www.bruce-law-assoc.ca/

Yours truly,

John Gilbert

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